

## Abstract

We study the construction of the  $\Phi_3^3$ -measure and complete the program on the (non-)construction of the focusing Gibbs measures, initiated by Lebowitz, Rose, and Speer [J. Statist. Phys. 50 (1988), no. 3-4, 657–687]. This problem turns out to be critical, exhibiting the following phase transition. In the weakly nonlinear regime, we prove normalizability of the  $\Phi_3^3$ -measure and show that it is singular with respect to the massive Gaussian free field. Moreover, we show that there exists a shifted measure with respect to which the  $\Phi_3^3$ -measure is absolutely continuous. In the strongly nonlinear regime, by further developing the machinery introduced by the authors, we establish non-normalizability of the  $\Phi_3^3$ -measure. Due to the singularity of the  $\Phi_3^3$ -measure with respect to the massive Gaussian free field, this non-normalizability part poses a particular challenge as compared to our previous works. In order to overcome this issue, we first construct a  $\sigma$ -finite version of the  $\Phi_3^3$ -measure and show that this measure is not normalizable. Furthermore, we prove that the truncated  $\Phi_3^3$ -measures have no weak limit in a natural space, even up to a subsequence.

We also study the dynamical problem for the canonical stochastic quantization of the  $\Phi_3^3$ -measure, namely, the three-dimensional stochastic damped nonlinear wave equation with a quadratic nonlinearity forced by an additive space-time white noise (= the hyperbolic  $\Phi_3^3$ -model). By adapting the paracontrolled approach, in particular from the works by Gubinelli, Koch, and the first author [J. Eur. Math. Soc. 26 (2024), no. 3, 817–874] and by the authors [Mem. Amer. Math. Soc. 304 (2024), no. 1529], we prove almost sure global well-posedness of the hyperbolic  $\Phi_3^3$ -model and invariance of the Gibbs measure in the weakly nonlinear regime. In the globalization part, we introduce a new, conceptually simple and straightforward approach, where we directly work with the (truncated) Gibbs measure, using the Boué–Dupuis variational formula and ideas from theory of optimal transport.

*Keywords.*  $\Phi_3^3$ -measure, stochastic quantization, stochastic nonlinear wave equation, nonlinear wave equation, Gibbs measure, paracontrolled calculus

*Mathematics Subject Classification (2020).* Primary 60H15; Secondary 81T08, 60L40, 35L71, 35K15

*Funding.* T.O. was supported by the European Research Council (grant no. 637995 “ProbDynDispEq” and grant no. 864138 “SingStochDispDyn”). M.O. was supported by JSPS KAKENHI Grant number JP20K14342. L.T. was supported by the Deutsche Forschungsgemeinschaft (DFG, German Research Foundation) through the Hausdorff Center for Mathematics under Germany’s Excellence Strategy - EXC-2047/1 - 390685813 and through CRC 1060 - project number 211504053.